



# HALEY FISCHER

*designer + illustrator*

## EDUCATION

### COLUMBUS COLLEGE OF ART & DESIGN

Bachelor of Fine Arts  
Advertising & Graphic Design Major  
Copywriting Minor  
2014 Graduate

## TOOLBOX

Fluent in Mac & PC  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Procreate  
After Effects  
Photography  
Witty Banter

## EXPERTISE

Print Design  
Package Design  
Illustration  
Art Direction  
Copywriting  
Branding  
Brand Strategy  
Research, Ideation

## INVOLVEMENT

### CREATIVE MORNINGS

Nonprofit Organization  
April 2018 – Current

### ELLE.DOT STUDIO

Personal Etsy Shop  
Spring 2019 – Current

### SOCIETY OF COMMUNICATING ARTS

CSCA Member | Spring 2012 – May 2014

## SUNFLOWERS & SNAIL MAIL

*portfolio* [HALEYFISCHER.COM](http://HALEYFISCHER.COM)

*email* [HALEYDFISCHER@GMAIL.COM](mailto:HALEYDFISCHER@GMAIL.COM)

## EXPERIENCE

### MUNCHKIN INC, Senior Designer

LOS ANGELES, CA | July 2020 – Present

### CANVA, Freelance Designer

SURRY HILLS, NEW SOUTH WALES | June 2020 – Present

### ELUM DESIGNS INC, Senior Designer

SAN DIEGO, CA | April 2018 – March 2020

### LPK, Designer - Senior Designer

CINCINNATI, OHIO | Oct. 2014 – May 2018

### NOISE13, Freelance Designer

SAN FRANCISCO, CALIFORNIA | Jan. 2018 – June 2018

### MINTED, Challenge Freelance

SAN FRANCISCO, CALIFORNIA | Feb. 2015 – April 2018

### SBC ADVERTISING, Freelance Designer

COLUMBUS, OHIO | June 2013 – May 2014

### SUMMERFIELD ADVERTISING, Junior Designer

COLUMBUS, OHIO | Aug. 2012 – May 2013

## AWARDS

### BEST PACKAGING, GRAPHIC DESIGN USA (GDUSA)

American Graphic Design Awards 2021 | MUNCHKIN INC

### LOUIE AWARD FINALIST, GREETING CARD ASSOCIATION

Categories, Baby and Birthday Awarded 2020 | ELUM DESIGNS

### EDITORS' PICKS & TOP 30, MINTED

Multiple designs selected to be sold on Minted.com  
Awarded 2015 – Current | San Francisco, California

### BEST NEW PRODUCT AWARD, BRANDSPARK

Best Confectionery Packaging Awarded March 2017 | LPK

### ADOBE CREATIVE JAM WINNER, ADOBE

1st Place Motion Design Awarded Oct. 2016 | Cincinnati, OH